

Women Communicators of Austin
Present

Sisterhood is Powerful



45TH ANNUAL BANNER BRUNCH

APRIL 28TH, 2018 | SONESTA BEE CAVE

PROGRAM SCHEDULE

10AM Mixing + Mingling

11:25AM Welcome

11:30AM Opening Keynote
Jane Claire Hervey, Founder of *#bossbabesatx*

12PM Keynote + Scholarships
Laura Donnelly, COO + Co-Founder of *Latinitas*

12:35PM Award Recognition

1:15PM A Word from Kim Updegrove,
Executive Director of Mother's Milk Bank at Austin

1:25PM Thank You | Karen Aroian, WCA President

1:30PM Program Closes + After Party

JO CALDWELL MEYER SCHOLARSHIP FUND



Dani Matias

The University of Texas at Austin



Ashley Tsao

The University of Texas at Austin

BANNER BRUNCH 2018 AWARD RECIPIENTS



**THE GLADYS WHITNEY HEARST
OUTSTANDING MEMBER AWARD**

Jennifer Stayton

Anchor and Local Host,
NPR's *Morning Edition* on KUT



PRESIDENT'S AWARD

Jennifer Van Gilder

Market Research Consultant,
Symmetry Communications

BANNER BRUNCH 2018 AWARD RECIPIENTS



**GENE BARNWELL WAUGH
MENTOR AWARD**

Darlene Templeton

CEO and Founder,
Templeton & Associates



**ANNE DURRUM ROBINSON
CREATIVE INITIATIVE AWARD**

Simone Talma Flowers

Executive Director,
Interfaith Action of Central Texas
(iACT)



**OUTSTANDING AUSTIN
COMMUNICATOR AWARD**

Denise Bradley

VP, Communications & Community
Affairs, St. David's HealthCare



2018 BANNER BRUNCH KEYNOTE SPEAKERS



JANE HERVEY, FOUNDER OF #BOSSBABESATX

Jane Hervey is a creative producer, activist, entrepreneur, writer and performance artist. Originally from the Rio Grande Valley (956 por vida), Hervey moved to Austin to study at The University of Texas. After earning her Bachelor of Science in Journalism and pursuing a career in freelance writing, Hervey began searching for resources and a space to ask professional questions.

She hosted her first *#bossbabesATX* meet in 2015, hoping to foster community and connection between women-identifying creatives, organizers and business owners in Austin, Texas. She now runs the nonprofit, while managing her own production studio, *Group Work*, and maintaining a column on creative entrepreneurship and lifestyle design in *Forbes*. Her personal and professional life are dedicated to improving community infrastructure, retooling systems of collaboration and changing cultural economies to create equal opportunity for women and girls.



LAURA DONNELLY, CO-FOUNDER OF LATINITAS

Laura Donnelly was a book publicist for eight years in New York City, working with authors such as Michael Crichton, Erica Jong, Maya Angelou and former President Jimmy Carter, until she realized she wanted to generate her own media. A “big sister” in Big Brothers/Big Sisters for ten years, she had long been inspired to create a forum for “girl speak.” She received her undergraduate degree in English at Fairleigh Dickinson University in Madison, NJ and a Masters in Journalism from The University of Texas at Austin in 2003.

The co-founder of *Latinitas Magazine and Outreach*, Laura is strongly dedicated to empowering Latina youth. As Chief Operating Officer, Laura manages the production of *Latinitas* magazine, program outreach and resource development for *Latinitas*. She is also a documentary filmmaker producing a short work titled, “*Capirotada*,” which was featured in SXSW Film Festival. Laura was named a YWCA of Austin Woman of the Year, “Leader of Promise” and was awarded the Young Women’s Alliance 40 Under 40 Award for her work empowering Hispanic girls and teens.



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