



## 2017 - 2018 Interim Annual Sponsorship Packages

### **SILVER - \$1000**

#### **Ongoing Benefits**

- Company logo and link on WCA website (Permanent – non-rotating)
- Company logo and/or sponsorship mention at WCA@Lunch/WCA@Night and Freelance Austin Meetings
- Logo and link in Sponsorship Box of monthly WCA newsletters distributed to members and supporters
- Logo included on Freelance Austin eblasts
- Sponsor Spotlight feature on WCA website (Logo, Photo & up to 1000 Words)
- 2 SOS (Support Our Sponsors) Call to Action Promotion on all appropriate social media platforms
- 2 branded mentions per sponsorship year on Facebook and LinkedIn, respectively
- 2 branded mentions on Twitter to announce company news/events
- Logo on WCA's Social Media Home Pages (pending verification that this is deliverable)
- **1 WCA Membership for 1 year (\$90 value)**

#### **Annual Event Benefits (Get Smart, Banner Brunch, Holiday Party)**

- First right of selection to Sponsorship opportunities
- **20% discount on any sponsorship selected**
- **4 TICKETS TO AN EVENT OF CHOICE** (Banner Brunch, Get Smart Conference, WCA@Night, WCA@Lunch, Holiday Party)

### **BRONZE - \$500**

#### **Ongoing Benefits**

- Company logo and link on WCA website (rotating with others)
- Company logo and/or sponsorship mention at WCA@Lunch/WCA@Night and Freelance Austin Meetings
- Logo and link in Sponsorship Box of monthly WCA newsletters distributed to members and supporters
- Logo included on Freelance Austin eblasts (pending verification that this is deliverable)
- Sponsor Spotlight feature on WCA website (Logo & up to 500 words)
- 1 SOS (Support Our Sponsors) Call to Action Promotion on all appropriate social media platforms
- 1 branded mention per sponsorship year on Facebook and LinkedIn, respectively
- 1 branded mention on Twitter to announce company news/events

#### **Annual Event Benefits (Get Smart, Banner Brunch, Holiday Party)**

- First right of selection to sponsorship opportunities
- **15% discount on any sponsorship selected**
- **2 TICKETS TO AN EVENT OF CHOICE** (Banner Brunch, Get Smart Conference, WCA@Night, WCA@Lunch, Holiday Party)



## **MEMBER SPONSOR - \$350**

### **Ongoing Benefits**

- Company logo on WCA website
- Company logo and/or sponsorship mention at WCA@Lunch/WCA@Night and Freelance Austin Meetings
- Company name included on monthly WCA newsletters distributed to members and supporters or on Freelance Austin eblasts
- Sponsor Spotlight feature on WCA website (Logo & up to 250 words)
- 1 branded mention on choice of Facebook or LinkedIn

### **Annual Event Benefits**

- First right of selection to sponsorship opportunities
- **1 TICKET TO AN EVENT OF CHOICE**  
(Banner Brunch, Get Smart Conference, WCA@Night, WCA@Lunch, Holiday Party)