



Thank you for considering becoming a WCA annual sponsor.

300 Influential Members

It's a great opportunity to get your name in front of our members, professional communicators who work for Fortune 500 companies; marketing, advertising, and public relations firms; nonprofit associations; business, government, and educational organizations; and as independent business owners.

Decision Makers

Our members manage communications budgets including graphic design, printing, ad buys, trade shows, signage, printing and professional services for themselves and their clients, and showing your support is a great way to get your name in front of them. In addition, our membership is predominantly women, who are responsible for purchasing for themselves and for their households.

As an annual partner, you will receive special recognition at more than 60 events during the year, as well as on our website, blog, newsletter and other social media outlets. You have the option to select a benefits package that best suits your needs.

Our Development team would enjoy speaking with you about opportunities with WCA and answering your questions. You can reach Margaret Barry, VP of Development by e-mailing development@wcaustin.org or calling 773-218-2203.

ANNUAL SPONSOR PACKAGES

Platinum \$3,000

- Logo (and link to your website) on the WCA website and on e-communications, including our monthly e-newsletter and email blasts.
- Recognition and engagement with your company on WCA social media channels – Twitter, Facebook, LinkedIn and YouTube.
- Inclusion in a quarterly blog post.
- Opportunity to provide an educational guest blog post (should be relevant to our membership and must be approved).
- Verbal and logo recognition at 60 events throughout year (including monthly lunches, bi-monthly "Careers Over Coffee" events and bi-monthly networking happy hours).
- 2 tickets to a WCA monthly luncheon. *This includes an opportunity to give a two-minute presentation to the group during the luncheon.*
- Table for 10 at Banner Brunch awards event (\$750 value).
- 5 tickets for you or your clients to the Get Smart (professional development) Conference (\$375 value).
- 2 tickets to a WCA monthly luncheon (\$70 value). *This includes an opportunity to give a two-minute presentation to the group during the luncheon.*
- Invitation to a VIP happy hour with other WCA speakers, sponsors and board members.
- Invitation to the WCA holiday party in December.

Gold \$2,000

- Logo (and link to your website) on the WCA website and on e-communications, including our monthly e-newsletter and email blasts.
- Recognition and engagement with your company on WCA social media channels – Twitter, Facebook, LinkedIn and YouTube.
- Inclusion in a quarterly blog post.
- Verbal and logo recognition at 60 events throughout year (including monthly lunches, bi-monthly "Careers Over Coffee" events and bi-monthly networking happy hours).
- 2 tickets to a WCA monthly luncheon. *This includes an opportunity to give a two-minute presentation to the group during the luncheon.*
- 5 tickets for you or your guests to Banner Brunch (\$375 value).
- 5 tickets for you or your guests to Get Smart Conference (\$375 value).
- Invitation to a VIP happy hour with other WCA speakers, sponsors and board members.
- Invitation to the WCA Holiday Party.



Silver \$1,000

- Logo (and link to your website) on the WCA website and on e-communications, including our monthly e-newsletter and email blasts.
- Recognition on WCA social media channels – Twitter, Facebook, LinkedIn and YouTube.
- Verbal and logo recognition events throughout year including monthly lunches, bi-monthly “Careers Over Coffee” events and bi-monthly networking happy hours).
- 2 tickets for you or your guests to Banner Brunch (\$150 value).
- 2 tickets for you or your guests to the Get Smart Conference (\$150 value).
- 2 tickets to a WCA monthly luncheon.
- Invitation to a VIP happy hour with other WCA speakers, sponsors and board members.
- Invitation to the WCA holiday party in December.

Bronze \$500

- Logo (and link to your website) on the WCA website and on e-communications, including our monthly e-newsletter and email blasts.
- Recognition on WCA social media channels – Twitter, Facebook, LinkedIn and YouTube.
- Verbal and logo recognition events throughout year (including monthly lunches, bi-monthly “Careers Over Coffee” events and bi-monthly networking happy hours).
- 1 ticket to Banner Brunch (\$75 value).
- 1 ticket to Get Smart Conference (\$75 value).
- Invitation to a VIP happy hour with other WCA speakers, sponsors and board members.
- Invitation to the WCA holiday party in December.

Supporting Member \$350 (members only)

- Logo (and link to your website) on the WCA website.
- 1 ticket to Banner Brunch and 1 ticket to Get Smart Conference (\$150 value).
- Invitation to a VIP happy hour with other WCA speakers, sponsors and board members.

We welcome sponsorships specific to an event, but most sponsors prefer to get the year-round exposure to our membership that an annual sponsorship provides.

We have restricted the \$350 sponsorship level to members only.

If you have a specific sponsorship interest or request, we would be happy to discuss that.

A Word about our Events:

Our events each year include award-winning programs such as:

- Get Smart - our annual continuing education conference.
- Banner Brunch - our annual awards banquet.
- Monthly luncheons and happy hours.
- Bi-monthly “Careers Over Coffee” gatherings.
- Annual holiday party in December.
- Quarterly “Leader Lunches” with a leader in the communication field.

These events attract professional WCA members, student members, freelance writers and nonmembers so you will reach hundreds of influential communicators during the year. Attendance at luncheons varies, but averages 50 to 80 attendees.

We hope that you'll take advantage of our sponsorship opportunities. Please feel free to contact Margaret Barry at development@wcaustin.org at any time if you'd like more information.



SPONSORSHIP AGREEMENT

Date: _____

Please complete and return with payment to:

Women Communicators of Austin, 1101 West 34th Street #361, Austin TX 78705

If you have questions or concerns, contact Margaret Barry, VP of Development at

development@wcaustin.org or 773-218-2203.

Sponsorship level

☐ Platinum \$3,000

☐ Bronze \$500

☐ Gold \$2,000

☐ Supporting Member \$350

☐ Silver \$1,000

Sponsor Information

Company Name _____

Display Name: _____

Billing Contact: _____

Billing Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Fulfillment contact: _____

Email: _____ Phone: _____

Payment

☐ Check (payable to Women Communicators of Austin)

☐ Please charge my credit card ([submit online form](#) or fill out card information and mail)

Name on card: _____

Card number: _____

Expiration Date: _____ Security Code (CCV): _____

Signature: _____ Date: _____